

# Idea Store Business Support

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March 2020 Coronavirus

In line with Government advice, The Idea Stores and libraries are closed until further notice. Please check our website for updates [ideastore.co.uk](http://ideastore.co.uk)

## Turn your business idea into a reality

The Start-ups in London Libraries [SiLL] project, led by the British Library's Business & IP (BIPC) Centre and supported by the European Union European Development Fund, aims to give you the skills, information, confidence and connections to turn your idea into a viable business.

Did you know that people who use the British Library's Business & IP Centre (BIPC) services are up to four times more likely to create a sustainable business, with 90% of businesses successfully trading beyond the three year mark?

## What's on offer

- A quarterly two-day programme of workshops delivered by British Library business information specialists
- Business information and support, including one-to-one sessions with our Start-up in London Libraries Champion, a business and information specialist.
- Free access to [COBRA](#), easy to understand and comprehensive factsheets and guides, at home or in store.
- A comprehensive programme of events including 'Marketing Masterclass' sessions
- Webcasts and screenings of the British Library's flagship 'Inspiring Entrepreneurs' events programme

## Who to contact

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